



Meet our new fundraising leaders

Industry experts ready to help you transform donor engagement and elevate your fundraising results



MEG WEBER

Omnichannel expert
Quadrupled alumni participation at her last school
Highly rated **CASE** and **AGN** presenter



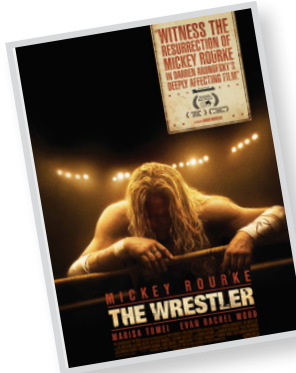
FUN FACTS

- ◀ WAS THE TOP COOKIE SELLER IN GIRL SCOUTS FOR 12 YEARS
- HAS SEEN A GAME IN EVERY PAC-12 FOOTBALL STADIUM



JAY FINNEY

Pro with donor acquisition and mid-level strategy
22 years helping colleges, universities, and nonprofits with technology



FUN FACTS

- SERVED AS A PARADE GRAND MARSHAL
- ◀ SPENT A SUMMER IN AFRICA, SHARED A TENT WITH FILMMAKER DARREN ARONOFSKY (*BLACK SWAN, THE WRESTLER, NOAH*)



GRETA DANIELS, CFRE

Fundraising leader at nearly every type of organization: Large university, small university, independent school, charity



FUN FACTS

- ◀ LIVERPOOL FC FAN
- FIRST JOB WAS LITTLE LEAGUE UMPIRE AT AGE 12 AND BOUGHT A GOLDEN RETRIEVER PUPPY WITH THE MONEY



CHRIS BINGLEY

Fundraising innovation provocateur
Former advancement COO, has served at multiple public and private universities



FUN FACTS

- ◀ SAT NEXT TO RAPPER T-PAIN ON A FLIGHT AND TRIED TO INTRODUCE HIM TO COUNTRY MUSIC
- MULTIPLICATION FACTS CHAMP IN 3RD GRADE
- STUDIED IN COSTA RICA, WHERE HE VISITED ALL THE VOLCANOES AND LEARNED TO SALSA AND MERENGUE

What Are Three Of Their Strategies For Elevating Engagement With Donors?



DATA-DRIVEN PERSONALIZATION



OMNICHANNEL ENGAGEMENT
across digital and traditional channels



AI AND AUTOMATION
to make engagement scalable



Read their Q&A on Transforming Donor Engagement RuffaloNL.com/Transforming

FREE CONSULTATION with our fundraising experts

How can you increase donor engagement and fundraising results?
Request a free consultation with our donor engagement experts.



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