



# 2019 Conversion and Yield Rate Benchmarks for Four-Year Institutions

## PARTICIPATING INSTITUTIONS

The following 89 institutions (64 four-year private, 25 four-year public) participated in our 2019 study of conversion and yield benchmarks.

Augsburg University MN	Lakeland University WI	Saint Edward's University TX
Aurora University IL	Lewis & Clark College OR	Saint John Fisher College NY
Berry College GA	Liberty University VA	Saint Norbert College WI
Bethel College IN	Lincoln College IL	Seattle Pacific University WA
Bloomfield College NJ	Marian University-Indianapolis IN	Sewanee-The University of the South TN
Bradley University IL	Marist College NY	Southern Nazarene University OK
Bridgewater College VA	Marquette University WI	The College of Saint Scholastica MN
Bryan College-Dayton TN	Maryland Institute College of Art MD	United States Sports Academy AL
California Intercontinental University CA	Mercyhurst University PA	University of Mary Hardin-Baylor TX
Calumet College of Saint Joseph IN	Miles College AL	University of Saint Francis-Fort Wayne IN
Carroll College MT	Montreat College NC	Upper Iowa University IA
Carson-Newman University TN	Mount Vernon Nazarene University OH	Utica College NY
Chapman University CA	Muhlenberg College PA	Walla Walla University WA
Cleveland University-Kansas City KS	Naropa University CO	Wheeling Jesuit University CA
Converse College SC	Neumann University PA	Whitworth University WA
Davenport University MI	New Hope Christian College-Eugene OR	William Jewell College MO
Emerson College MA	North Park University IL	Wisconsin Lutheran College WI
Emmaus Bible College IA	Northwest University WA	Worcester Polytechnic Institute MA
Episcopal Theological Seminary of the Southwest TX	Northwestern College IA	
George Washington University DC	Norwich University VT	
Gnomon School of Visual Effects CA	Pace University-New York NY	
Houston Baptist University TX	Point Loma Nazarene University CA	
Indiana Wesleyan University IN	Robert Morris University PA	



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19/05  
EM-009