

How to Help Today's First-Year Students Be Successful in College—*From Day One*

What if you asked your incoming freshmen to identify their needs—**immediately**—through an early-alert, noncognitive online survey? See sample findings below from the 100-item **RNL College Student Inventory™**.

What would you be able to provide your new students if you knew this information about them as they enter your institution?

NATIONAL DATA FOR NEW FRESHMEN INDICATES:

CAREER GUIDANCE



> **70%**

of new freshmen want help with selecting an educational plan to get a good job

ACADEMIC SUPPORT



49%

of new freshmen want help with writing skills



78%

of new freshmen want instruction on how to take college exams

SOCIAL ENGAGEMENT



67%

of new freshmen want information on clubs and social organizations at college



56%

of new freshmen want to meet an experienced student to seek advice

FINANCIAL SUPPORT



67%

of new freshmen want to talk with someone about getting a scholarship



51%

of new freshmen want to talk with someone about getting a part-time job

REQUESTS FROM SPECIFIC STUDENT POPULATIONS:

STUDY HABITS



> **76%**

of new **African American freshmen** want help with improving their study habits

MATH SKILLS



52%

of new freshmen at **community and technical colleges** want help improving their math skills

TUTORING



53%

of new **first-generation** freshmen want tutoring in one or more courses

Over 400 colleges and universities use the **RNL College Student Inventory™** to drive their early identification and early intervention strategies. Improve your students' success and increase your retention and graduation rates by utilizing the **CSI**.

Source: 2017 National Freshman Motivation to Complete College Report. Download at www.RuffaloNL.com/FreshmanMotivation

